

The Willow Tree

*Growing
healthier, drug-safe communities
one person at a time!*

The Willow Tree Center is a prevention & intervention agency that provides Counseling & Education Services Empowering Youth & Adults to Build Alcohol, Tobacco, Drug-Safe, Caring Communities.

The Problem



At the Willow Tree, we believe that our world's alcohol, tobacco, drug & violence problems stem largely from people feeling like they:

- ♥ are not wanted — that they don't fit in or belong.
- ♥ have little personal power.
- ♥ don't count — are not respected.
- ♥ are not loved or cared about.

This can be very painful.

Without healthy coping skills, many resort to acting out by drinking, drugging or raging.

Our Solution

♥ The **W**illow **T**ree **T**een **I**nstitute ♥

Substance-Free Kids

Making a our World a Better Place!

WTTI is a year-round Prevention & Leadership training program where teens (grades 6 - 12) gain skills to become Prevention Advocates against alcohol, tobacco, drug and violence.

The program begins with an intensive four-day skill building CONFERENCE and continues throughout the school year with INTENSIVE SUPPORT from the Willow Tree staff.

♥ **K**ey to **I**nnervisions — **KIV** ♥

KIV helps troubled teens to **CHANGE**

Their beliefs and behaviors and to reduce their involvement in violence, drug abuse, school & social failure.

KIV also gives kids **HOPE & SKILLS** to make better choices.

♥ **C**ounseling & **I**nterventions ♥

Alcoholism & other addictions are treatable illnesses that effect the entire family.

At the Willow Tree, we provide:

- Individual and group counseling for children, teens, adults and families
- Family Interventions — a process designed to help families heal and to motivate addicted persons to seek treatment help.

♥ What Other Programs Are Available? ♥

We will custom design a program to meet the specific needs of your group.

Sample titles include:

- You are Good Stuff
- Positive Parenting
- Peace Building
- Alcoholism & the Family
- Play Fair
- Preventing Drug Abuse, Addiction & Violence



Our Results

We help children and families to be resilient and to triumph over adversity — turning negatives into positives.

Through Willow Tree Programs, youth & families:



✓ Improve self-esteem.

✓ Prevent, intervene or recover from addiction & violence issues.

✓ Increase the

Emotional, physical & spiritual health of their schools, families & communities.

✓ Make better choices.

✓ Impact many others

For more information, contact:

Exec. Director, Sue Nobleman, MA, CADC, CPS:
sue@willowtree.org

Assoc. Director, Charlie Berman, MA, LPC, NCC:
charlie@willowtree.org

The Willow Tree Center

415 Speedwell Ave., Morris Plains, NJ 07950

website: www.willowtree.org

ph: 973-682-TREE (8733) Fax: 973-682-8734

Willow Tree Fact Sheet

For every dollar Willow Tree spends,
92 % goes directly into PROGRAMS
8% goes to support administration.

Willow Tree's
Largest Program to Date is ...

The Willow Tree Teen Institute or WTTI
(pronounced "witty")

PREVENTION & CHARACTER DEVELOPMENT
Not a treatment program.

Population: NJ students in grades 6 - 12

Purpose: To train young people to make a positive difference regarding alcohol, tobacco, drug & violence issues in their schools, families and communities. Intensive follow-up services are provided year round.

Numbers: As of January 2005 ...
2,504 participants and staff at eight four-day residential training retreats. Our participants have reached another 25,040 children who, in turn, reach out to many more! *With your help, these numbers will increase!*

What can you do to help us reach more people?

1. Make a tax-deductible donation to the Willow Tree which will allow us to:
 - A. Provide Scholarships for students to attend WTTI. The year-round cost per child is \$375.
 - B. Allow us to expand this program to South Jersey.
 - C. Develop a new program for children of addicts.
2. Volunteer to serve as staff for WTTI.
3. Let us know of your interest in joining our Board.



Through a personalized approach,
The Willow Tree Center
a not-for-profit agency

**EMPOWERS
COUNSELS
EDUCATES**

Individuals

To Build

*Alcohol, Tobacco, Drug-Safe,
Caring Communities!*